



New Bags to reach for 流行包款

Fashion Exhibit • 靜態區

There are plenty of creative bags to covet at Taipei IN Style. As the name would indicate, the collection at Taiwanese brand Crazip is inspired by the everyday zipper: each bag looks like it's stitched together with dozens of polyester zippers.

"Every interlocking zipper can support weight of up to 180 pounds," said sales representative Chou I-sheng. The funky design is neutralized for everyday use by conservative colors. The Little

Boston, one of the Crazip's top-sellers, is an edgy waterproof tote that comes in a vintage wine red.

Children and adults alike can sport Euro db's hot-pink clutches and make the other kids on the playground green with envy. Designed in Italy, this brand's collection is splashed with punkish colors and constructed with recycled plastics.

Bags by Pepper's, a brand based in Northern Taiwan, are a perfect ally for the high-powered woman. These sleek 100-percent cow leather carryalls are lightweight and SGS-certified to be safe to wear. Many come with a gold unicorn decal, a discreet yet whimsical touch.

San Dimas, a brand based in New Taipei City, specializes in artisan hand-bags made with exotic leathers: goat suede, snake leather and the delicate leather of lizards. Skins are naturally dyed and then hand-stitched to achieve a look of pure luxury, said San Dimas' representative Chang Su-fang.

台北魅力展上有好多人失心瘋的包包，「Crazip」品如其名，利用每天都會用到的拉鍊設計包包，每只手袋都用塑膠拉鍊縫製連接而成。

業務代表周易伸說：「每個拉鍊之間的承重量高達180磅。」酷炫的包款在保守用色的平衡下，每天都能使用。其中，酒紅色防水的小波士頓包是「Crazip」的熱賣款。

大人小孩都能駕馭的「台灣星民」粉紅手袋，則會讓遊樂場的其他孩子們羨慕又嫉妒。該品牌為義大利設計，利用回收塑膠和龐克顏色打造出令人愛不釋手的系列包包。

來自北臺灣的「鴻月」是女強人的好夥伴。百分百牛皮製的大包包重量輕，更使用SGS皮料認證的安心物料，降低使用者過敏症狀；包款許多印有金色獨角獸的圖樣，簡單又特別。

來自新北市的「廣緯」擅長用特殊皮料製作手提包—羊皮革、蛇皮還有蜥蜴皮—品牌代表張素芳表示，皮料先以天然方式染色，再以手縫打造簡單奢華的質感。

▶ Crazip



▶ San Dimas



◀ Euro db



▶ Pepper's



Fashionistas' look book

時尚達人的寫真書

Fashion Exhibit • 靜態區

TIS offers some nontraditional and sometimes innovative womenswear by Taiwanese designers. Wow Bravo & Funky Rap, a label based in Taipei City, makes bold dresses with unusual watercolor patterns. Each design is custom drawn and printed only once using cutting-edge digital printing technology.

Naif By Hsu Chiu I specializes in crinkly tie-dyed dresses that seem almost too wild to be worn, but

that look great tied down with a pair of strappy sandals. Mian Chiu goes after the casual look, layering different wheat-colored fabrics in sweet little numbers that are hard to resist.

Envol Avec Ning has a line that's highly feminine but meant to be styled androgynously, such as the sweater-dress with plunging neckline that can be worn with a collared blouse. The design, says Taiwanese designer and stylist Ning Chiu, is about embracing possibilities. "My brand is the French phrase 'Envol Avec Ning,' which means 'Fly with Ning,' and Ning is me. Every time I design, my concept is inspired by my dreams," Chiu said.

Hidesan is themed on womenswear for the urbanite, while Ronba offers puffy dresses inspired by the designer's home by the sea: silk and cotton dresses encased in white ruffles and blue waves.

台北魅力展中有許多臺灣設計師所設計，創新又跳脫傳統的女裝。以臺北市為基地的「Wow Bravo & Funky Rap」用水彩色打造出大膽剪裁的洋裝，圖樣不但是客製化設計而且用高科技的數位印刷印出，只印一次，讓你擁有世界唯一。

「本真一衣」的手染洋裝看似太過奔放，但搭上一雙涼鞋就是今夏最清新。「米恩」回歸休閒風，利用不同層次的大麥顏色在可愛的小巧數字圖樣上，令人難以招架。

「Envol Avec Ning」有一系列看來極度女性化，但其實定位中性，男女皆可。例如一件低胸的毛衣洋裝可以搭配襯衫穿著。臺灣設計造型師邱美寧說，設計就是擁抱不可能。「我的品牌名『Envol Avec Ning』，意思是『同享飛翔』。而寧就是我，我每一次的設計理念都是發想在我的夢裡。」

「晨光時尚」適合都會大眾，而「容八」則有設計師以靠海而居做靈感產出的澎澎洋裝：絲和棉質的洋裝，有著白色浪花和藍色海浪。



▲ Naif by Hsu Chiu I



▲ Mian Chiu



▲ Envol avec Ning

◀ Ronba



▶ Wow Bravo & Funky Rap

◀ Hidesan

Event snapshots • 活動剪影



▲ Crowds gathered in F. knit. (群眾聚集於輝特攤位。)



◀ PR01



▲ Crowds flooded to the exhibit despite the rainy weather. (即使陰雨綿綿，群眾依然熱力不減。)



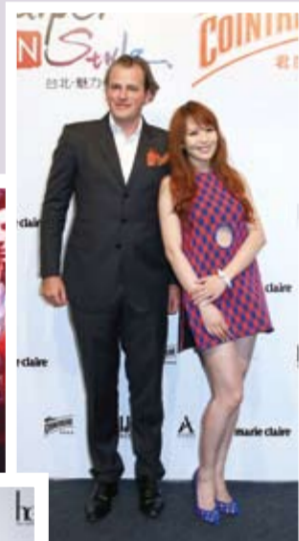
▲ Brands gathered by the British Council Taiwan. (英國文化協會所匯集之英國品牌攤位。)

Event snapshots • 活動剪影



◀ Lin Go-ji (林國基)

▼ A DJ builds up the mood at Cointreau Stylish Night Out. (DJ在君度魅力橙迷之夜帶動氣氛。)



◀ Nicolas Beckers and Esther Liu Ping-yan (劉品言)



▲ Entertainer Shanny Tu (阿諾)



▲ Designer Athena Chung, center, poses with models wearing her line. (設計師莊承華與穿著她最新系列的模特兒合影。)



▲ Designers Alexander King Chen, center left, and Hsu Yen Line, center right, pose with two models. (設計師陳科維(左二)與許艷玲(右二)合影。)



Stay tuned till TIS Fall 台北魅力秋季展

2015 Taipei IN Style (TIS) Spring session closed yesterday and, despite the rainy weather, the public crowded in during the weekend to join one of the biggest fashion feasts in Asia.

TIS surely has lived up to its theme — Asia Fashion Hotspot — with numerous local and international designers showcasing their latest pieces — including the well-known Athena Chung, Austin Wu, Mei-hui Liu, Lee Younggon, Tsubasa Shinyo and more. A total of seven fashion shows as

well as four professional seminars drew innumerable buyers, exhibitors, visitors and designers all gathered in the Songshan Cultural and Creative Park.

TIS not only serves as a platform that creates opportunities for both buyers and exhibitors/designers, but also functions as a living material for those who desire to step into the industry. The hotspot's impact scope will certainly grow larger continuously. So stay tuned for the TIS Fall session.

2015台北魅力春季展昨日圓滿落幕。即使天公不作美，春色微寒，

細雨綿綿，許多民眾依然於週末時湧入，只為一睹亞洲最大的時尚饗宴之一。

台北魅力展這次召集國內外設計師展露新品，其中包括家喻戶曉的莊承華、吳日云、劉美惠、樺葉翼...等。四天的七場動態秀以及四場專業研討會吸引許多買家、參展商、觀展者及設計師一同聚集在松山文創園區。

台北魅力展除了提供買家和參展商最佳的機會平台，更是渴求步入時尚產業年輕人的活教材。亞洲時尚熱點的範圍勢必持續擴張，所以，敬請期待台北魅力秋季展。

