

敬邀參加 2019 IAF 年會暨巴基斯坦成衣製造商會面 (35th IAF World Fashion Convention)

「第 35 屆國際成衣聯盟年會(World Fashion Convention of IAF)」將於 2019 年 11 月 12 日至 13 日在巴基斯坦第二大城：拉合爾舉行，巴基斯坦受惠於歐盟新普遍性貿易優惠措施 GSP 與超普惠制待遇，出口歐盟市場享零關稅，是歐盟第七大服裝進口國，更是臺灣特殊機能性布料業者發展的潛力市場。此次擔任東道主的**巴基斯坦成衣服裝製造商出口商協會(PRGMEA)**將特別安排巴國當地重要成衣業者與臺灣布料業者會面，有意拓展巴基斯坦特殊機能性布料市場的公協會與廠商敬請踴躍參與。

IAF 自 1972 年成立迄今已逾 40 年，成立的動機是以共同推動成員和產業利益為出發點，藉以搭建跨國交流平台，串聯全球成衣製造相關產業代表，目前成員包括全球各地共 60 多國家地區的重要成衣公協會與業者，其中包含紡拓會；紡拓會敬邀國內機能布廠共同出席此年度盛會並分享平台資源，同時已與 PRGMEA 初步達成合作共識，將引薦巴國成衣製造商領袖與臺灣布料業者於 IAF 年會期間會面，締結商誼；有關 IAF 年會詳細資料後續由紡拓會負責聯繫，因申請巴國簽證文件繁多需提前準備(例如須 PRGMEA 出具邀請函)，有意參加業者務必盡早確認，名額有限，敬請把握。

■ 報名資訊

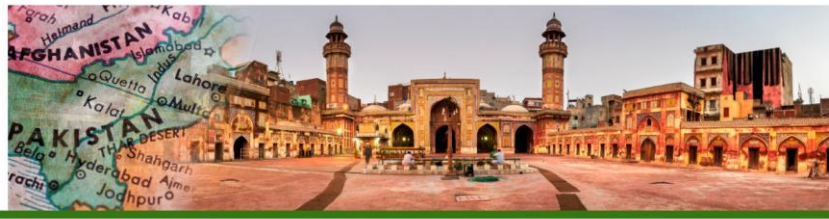
- 1.活動時間：2019 年 11 月 12、13 日
- 2.活動地點：巴基斯坦拉合爾，會議地點待後續 IAF 公布確認。
- 3.活動行程：含會前高爾夫球敘、年會會議、會後當地觀光，待後續 IAF 公布確認。
- 3.參加費用：**1.須自付 IAF 年會報名費約 895 歐元，後續由紡拓會統一向 IAF 報名。**
2.須自付機票、住宿、保險、餐飲、交通及簽證費。
- 4.報名日期: 2019 年 7 月 26 日截止
- 5.承辦人: 中華民國紡織業拓展會 服飾展覽科 王朝正 andrew@textiles.org.tw
電話: (02)2341-7251 分機 2544

■ 相關資訊：

意者請填妥下列資料，將由專人與您聯繫

公司名稱：	_____	參加人數：	_____
參加人姓名：	_____	職稱：	_____
連絡人：	_____	電話：	_____
		分機：	_____
E-mail：	_____		
地址：	_____		

請回傳至 andrew@textiles.org.tw 或 02-2391-1648



35th IAF World Fashion Convention in Lahore, Pakistan

The IAF's 35th World Fashion Convention will be organised together with IAF member PRGMEA (Pakistan Readymade Garment Manufacturers and Exporters Association) on November 12th and 13th 2019 in Lahore, Pakistan. IAF and PRGMEA have chosen the theme 'Building Competitive Supply Chains Together'. New technology is changing the industry, but often it only works if several players in the supply chain are collaborating to implement the technology. In this Convention, brands, retailers and manufacturers from the fashion industry are gathering in a country that is one of the world's main suppliers of garments to discuss in detail how we can all collaborate to build the most competitive supply chains.

The Convention: a major international event

In Lahore, the IAF Convention will therefore be a major international event, bringing together some of the best and biggest companies making up Pakistan's strong apparel industry, including many world class manufacturers. In addition to this national group of Convention delegates, international visitors, often industry leaders from over 20 different countries from all continents will join.

IAF Conventions are traditionally a mix of gathering insights at the conference and extending one's network at the social events and this Convention in Lahore will be no exception. The IAF Golf Tournament, a festive fashion dinner and a facultative study tour will be part of the program.



Networking and exploring new business opportunities

This IAF Convention offers a unique opportunity to visit and discover a very important and sometimes underestimated apparel production country. It enables participants to efficiently meet (potential) business partners at a high level event in a safe environment. For anybody already doing business in Pakistan or exploring to start to do so, we highly recommend you to join us, November 12th and 13th in Lahore.

The Nation 09
Saturday, April 13, 2019

BUSINESS

PRGMEA succeeds to bring 35th IAF World Fashion Convention to Pakistan

INP LAHORE

The Pakistan Readymade Garments Manufacturers & Exporters Association (PRGMEA) has announced to bring the 35th World Fashion Convention to Lahore, Pakistan first time in the history of Pakistan in collaboration with the International Apparel Federation, terming it the biggest achievement to pull the country out of economic crisis through boosting exports of value-added textile products amidst GSP Plus Status to Pakistan.

One of the world's largest Apparel Fashion Convention, going to be held at a local hotel from Nov 11-13, 2019, is aimed at opening new avenues for the domestic garment industry to collaborate with the international buyers and leading global brands. The International Apparel Federation Secretary General Matthijs Cretio, accompanied by PRGMEA Chief Coordinator Ijaz Khokhar while addressing a press conference on the second day of TEXPO here on Friday at Expo Centre, observed that IAF is the only global federation, which represents apparel associations from 60 countries, having overall membership of more than 150,000 companies.

He said that Pakistan is also the member

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of IAF and last year IAF's regional office was setup in the office of Pakistan Readymade Garments Manufacturers and Exporters Association in Sialkot. He said that the theme of the 35th edition of this well-established global apparel Convention is "Collaborative growth with sustainability for all".

He said that the event will be attended by world class speakers and offer global network opportunities during the conference. He said that the IAF is a global platform uniting apparel buyers with manufacturers and this crucial relationship will be at the heart of the conference, as we focus on growing together. PRGMEA Chief Coordinator Ijaz Khokhar who is also IAF Executive Board Member from Pakistan, observed on this occasion that the IAF Convention will gather apparel industry leaders from across the world and will be a unique opportunity for Pakistani apparel in-

dustry to learn new techniques.

PRGMEA Chief Coordinator informed that a high-powered delegation of PRGMEA had also attended the 34th IAF World Fashion Convention, held last time in Maastricht, Netherlands, where Pakistani exporters held a number of successful meetings with Centre for the promotion of imports from developing countries (CBI). He said that World Fashion Convention is held every year in one of the member countries. He said that Russia and Bangladesh had also applied for the 35th Convention. However, Pakistan was the convention bid with full struggle and proper presentation.

"In the upcoming world class convention, we would have a detailed presentation on Pakistan and apparel industry for creating awareness about the potential of Pakistan as production hub of textile items especially garments," he added. Ijaz Khokhar stated that the mega convention provides an opportunity to its participants to discuss issues being faced by the global industry and also to network at a global level. The Convention is being held at a time when the world population is set to cross the next billion. Provision of clothing to the burgeoning population in sustainable manner is going to be a huge challenge.

CORPORATE CORNER

Pak Suzuki unveils all new Alto 660cc

KARACHI (PR): Pak Suzuki unveiled the all new Alto at the Pakistan Auto Show 2019 held on April 12 at Karachi Expo Center. The car is set to launch in Pakistan later this year. MD of Pak Suzuki Masafumi Harano, Function Head Marketing & Sales Asim Shafi and Staff General Manager Marketing & Sales, Fumihito Sakurai were present on this occasion. The all new Alto harbors contemporary design, R-series engine, modern design, spacious interior, and Japanese technology. Anticipated to exhibit great fuel economy, it has been introduced with three variants, i.e. VX, VXR, and VXL. Moreover, the new Alto is being offered with 3-year/60,000 km warranty, whichever comes first. At the event, Pak Suzuki also announced the commencement of banking of New Alto with an advance payment of Rs 500,000.

Shaukat Khanum Hospital holds 9th CSR awards

LAHORE (PR): To recognize the support of corporate organizations during the year 2018, Shaukat Khanum Memorial Cancer Hospital and Research Center (SKMCH&RC) organised its 9th Annual Corporate Social Responsibility (CSR) awards at a local hotel in Lahore. It was attended by a large number of distinguished personalities and representatives from the corporate world. Renowned journalist Mujib Ur Rehman Shami was the chief guest at the occasion. While talking to donors and supporters of the hospital at the occasion, Dr. Faisal Sultan, CEO SKMCH&RC, said, "Shaukat Khanum Hospital is the only charitable institute which has gained trust of more and more philanthropists, individuals and corporate organisations with success



Pakistan to host World Fashion Convention in November

This will place country's textile sector in global limelight, promote softer image

ISLAMABAD

The International Apparel Federation (IAF) announced that it will organize with World Fashion Convention in Pakistan in November. The event would feature the world's largest apparel convention, going to be held at a local hotel from Nov 11-13, 2019, is aimed at opening new avenues for the domestic garment industry to collaborate with the international buyers and leading global brands. The International Apparel Federation Secretary General Matthijs Cretio, accompanied by PRGMEA Chief Coordinator Ijaz Khokhar while addressing a press conference on the second day of TEXPO here on Friday at Expo Centre, observed that IAF is the only global federation, which represents apparel associations from 60 countries, having overall membership of more than 150,000 companies.

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