

國際毛皮協會 The International Fur Federation (IFF) 皮草流行趨勢暨設計師示範工坊

皮草 Fur，總是令人很快聯想到稀有與昂貴，但你/妳知道國際精品品牌那些眩麗奪目的皮草大衣或洋裝上的皮草是怎麼來的嗎？成立超過 60 年的國際毛皮協會 The International Fur Federation (IFF) 將於 **2015 年 6 月 10 日 (星期三)** 下午兩點在紡拓會舉行一年一次的亞洲巡迴皮草推廣研討會，帶您了解正規皮草 Fur 是如何在國際間通過嚴格的動物福利制度標準，從農場養殖或野生捕獲，經過加工處理、拍賣會，直到最後成為衣服配件上美麗的點綴元素。

總部在英國的國際毛皮協會，代表著全球 35 個國家共 42 個皮草商貿組織和機構，為整個皮草產業從上到下游代表性的協會，對全球皮草產業供應鏈生態有相當透徹的了解與密切的合作關係。此次研討會中，國際毛皮協會的亞洲區總監徐妍，將針對台灣國內業者分享歐美最新的皮草流行趨勢、皮草工藝，以及協會內各項支持與幫助設計師們和品牌商在皮草設計領域開發與推廣的輔導項目。現場也將有來自英國與荷蘭的設計師示範運用皮草的實務經驗，以輕鬆交流的互動方式幫助業者更直接和快速地了解皮草。

此次研討會將帶領您探索皮草的世界，導正對皮草錯誤的觀念和真正認識全球通用的皮草制定標準與規則。

皮草流行趨勢 / 關於皮草 / 皮草設計技巧 / 設計師支持計畫

這個難得的機會您一定要把握，歡迎報名！

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- 日期: 2015 年 6 月 10 日 (星期三)
 - 時間: 14:00~16:00
 - 地點: 紡拓會 17 樓第一會議室
 - 費用: 免費參加 (名額有限，即日起接受報名，額滿為止)
 - 適合對象: 服飾成衣類品牌商與設計相關人士
 - 承辦人: 紡拓會服飾展覽科 郭夢禪 kimmie_kwok@textiles.org.tw
(TEL: 02-2341-7251 #2596 FAX: 02-2391-1648)

ASIA ROADSHOW 2015 >>>



We'll present

- + Fur fashion trend
- + About fur
- + Fur design techniques
- + Programs available to support young designers
- + Sharing experiences as young designers

JUNE 10th @ TAIPEI

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www.wearefurasia.com



SPEAKERS / ASIA ROADSHOW 2015



Rebecca Bradley

Rebecca Bradley London is one of the few remaining Furriers in the UK. Her company of experienced Furriers use traditional methods and machines as well as modern, innovative and exciting new furrier techniques, to produce beautiful designs and innovative new styles. Rebecca discovered her love for fur whilst working on her final collection at Central St Martins, since then Rebecca Bradley has spent the last 10 years in the fur trade, not only working with many private clients and other London fur companies, but also many leading designers in London and Paris. She has also worked on projects such as elaborate costumes for the Bolshoi. Rebecca Bradley specializes in everything involving fur, from alterations, remodels and relining, to a full bespoke service creating new fur coats. She also creates interiors, Furniture and releases a collection every winter, available to order.



Django Steenbakker

Shortly after graduating from the Artemis Fashion Academy Rotterdam (cum laude/with honors) Django competed in Hollands first season of Project Ruwnway. After going home as the winner, Django soon had his first show on the main catwalk of Amsterdam Fashion Week. In January 2008 he started his own company, specialized in Couture. For his 3rd collection in 2010 he approached FURLab for collaboration. Django and Fur was love at first sight. The many assets of the material intrigued him. Next to his specialization in couture, he started to invest in owning the craftsmanship of furrier. On January 1st 2012 Django became FURLab's Creative Manager with the aim of preserving the furrier craft, working efficiently with fur and innovation in processing. DJANGO was established in 2008 by Django Steenbakker (1984). The brand reflects a sense of feminine and timeless elegance, focusing on fine fabrics and perfect fit. Specialised in couture and fur crafts, Django is led by movement, texture and rich colors. The designer is always looking for, as he calls it, future classics. Holding on to nostalgic and identifying feeling while aspiring for innovation and contemporary sentiment. Part of the designers vision is to support high-end fashion and keeping craftsmanship alive. WWW.DJANGOBYDJANGO.COM
"Look good, feel good, feel good, look good."



Gorana Stojanovic

Director of Communication for International Fur Federation. Gorana, an experience communication professional not only in press releases, issuing paper, internal & external communication and other international media and PR work, she is also currently leading the project called FUR FUTURES. FUR FUTURES is an international initiative aiming to provide support for the next generation working with fur by the International Fur Federation, as IFF believes young people are the future of the fur trade. Gorana is also the key members for organizing the International Fur Designer Competition or "Remix" in Milan, Italy.

Gorana will share her experiences in working with young designers, fur fashion promotions and Remix in Milan. She will explain about Fur Futures Program in details and how IFF and IFF members can help the local young designers at the workshop.



Kelly Xu

Kelly Xu was born in Shenyang, China then moved to Alberta, Canada for college and university studies. During her last year of university, she was recommended to work on the Alberta Government Trade and Investment team, which launched her career with the Alberta Government. She served in the Alberta Government Trade and Investment team for over 7 years and covered various industry sectors such as Information Technology and Communication, Oil and Gas, Building Materials and Aerospace; specifically for the Asia markets. In addition to a Bachelor's Degree in International Management and a Graduate Certificate in Project Management. Kelly was also certified as an International Trade Professional by the International Trade Forum in Ottawa. While in Canada, she served as a Board Director for Hong Kong Canada Business Association (Edmonton Chapter) for two terms (4 years).

Kelly then joined a private, Vancouver-based company, which sent her to Hong Kong in early 2010 as the General Manage for Asia. Earlier this year, she applied for the role of IFTF Asia Regional Director; a new position that was being created to help structure the extremely dynamic growth of the fur trade in Asia.